



Franchising Opportunity With a Proven 18-Year History!

THE BRAND

Sweet & Sassy is the industry leader when it comes to kid's salon, spas and celebrations. Our specialty salon and spa services, combined with kid-focused retail products and party packages, are designed to wow every guest, every time. We are committed to providing exceptional customer service made up of kindness and enthusiasm sprinkled with a sparkle of glitter!

THE PEOPLE

Our diverse franchise community represents individuals with a variety of professional backgrounds. From military to education, marketing to cyber security, and pharmacists to salespeople, we love working with professionals like you. With your experience and our industry expertise, we are ready to help you flourish as a Sweet & Sassy Franchise owner.

THE SUCCESS

Sweet & Sassy has been in operation for more than 18 years. Just 10 months after opening our flagship store, Sweet & Sassy began offering franchise opportunities and we're still going strong almost two decades later. In addition, Sweet & Sassy does more than two times the revenue of a typical children's salon and provides more specialty products and services than competitive businesses.

THE BASICS

For aspiring business owners who have \$350,000 net worth with a minimum \$75,000 in liquid assets, along with a strong professional background and a desire to build a community-focused enterprise, we want to partner with you. If you want to be in business for yourself without being by yourself, and if you love kids, community, glitter and pink limousines, you're an ideal partner for Sweet & Sassy.

THE FEES

Sweet & Sassy Franchise Costs are \$274,060.00 to \$475,760.00, with a Franchise Fee of \$45,000.00 regardless of store type. We offer a 40% Veteran or Active Duty Military Discount given on the initial Franchise Fee.

FOR MORE INFORMATION

About how to start the franchising process and create your own Sweet & Sassy success story, email us at franchising@sweetandsassy.com





Steps to Success

The Path Toward a Bright, Sparkling Future

01

LET'S TALK

Introduction call with our Franchise team!

Floor plans, start-up costs, training and support.

02

FRANCHISE APPLICATION

Qualify with a business background and a desire for community involvement. \$75,000 in liquid capital, and a net worth of \$350,000.

03

APPROVAL

Application review and demographic analysis.

04

DISCOVERY DAY

Visit our Corporate Headquarters, tour a store, and meet the team that will support you.

05

FRANCHISE AGREEMENT

Register your business entity, and sign your Franchise Agreement.

06

THE PROCESS

We will assist you with financing, a business plan, site selection, and architectural drawings.

07

TRAINING DAY

A day dedicated to learning about the Sweet & Sassy salon and parties. Along with creating a revenue growth path for you.

08

OPENING DAY!

